

Strategic Plan 2024 - 2027

Vision

Wellbeing and Social Justice in Australia

Purpose

Empowering Social Workers to Make a Difference

Strategic Priorities



Champion the Social Work Profession

- Elevate Professional Standards
- Achieve Fairness and Parity
- Amplify the Unique Value of Social Work
- Act on Issues Impacting the Profession



Drive Professional Growth

- Elevate Professional Identity
- Create Pathways to Excellence
- Build Lifelong Learning and Mastery
- Foster Strong Professional Communities



Create a Better Future

- Collaborate with First Nations Leaders
- Support Inclusion and Diversity
- Support Social Workers to Make a Difference
- Evolve the Profession for Tomorrow

Operational Priorities

**Digitally
Enabled**

**Governance
Excellence**

**Impactful
Engagement**

**Operational
Efficiency**

**Productive
Team**